



## **FOR IMMEDIATE RELEASE**

### **The American Flag Football League (AFFL) Announces New Management Team Hire**

*The AFFL starts to build its management team for the future*

#### **NEW YORK, NY, (March 13, 2022):**

The American Flag Football League is extremely pleased to announce they have brought in a new member of the management team, Chris Harris. Chris will be the VP of Football Operations, focusing on launching the AFFL's Professional Division. Chris played college football at Temple University as well as Arena football.

"Chris brings a unique perspective to the AFFL with his background as an athlete himself who understands the culture of competitive flag football and his understanding of how to market and run the best live events.", said Jeff Lewis, CEO of AFFL.

Among his many accomplishments, Chris has been a pioneer in motorsports, operating the Palm Beach International Raceway and creating the International Roll Racers' Association, the world's first roll racing sanctioning body.

"I'm beyond excited to lead the team which will elevate the AFFL brand." States Chris Harris, "We have some exciting announcements that will change the landscape of Flag Football and professional sports forever. The community and its fans deserve it."

**About The American Flag Football League:** The American Flag Football League (AFFL) is the preeminent professional flag football organization in the United States. The AFFL taps into the energy of one of the fastest-growing sports in America. Visit us at [www.affl.com](http://www.affl.com) to learn more.

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